

CONTEST RULES – 2025 TORONTO FALL RV SHOW & SALE TRAILER GIVEAWAY

Official Rules (the “Rules” or the “Contest Rules”)

1. Contest Period

This contest (the “Contest”) is presented by the Ontario RV Dealers Association (“ORVDA”) and Keith’s Trailer Sales.

It will take place from October 17–19, 2025 during the Toronto Fall RV Show & Sale (the “Show”) at the Toronto Congress Centre.

The sole determinant of time will be ORVDA (the “Contest Period”).

2. Eligibility

The Contest is open only to residents of Ontario (excluding Quebec) who are 18 years of age or older and have a valid Ontario address at the time of entry.

Employees, **officers, directors, shareholders**, representatives, or agents of ORVDA, Keith’s Trailer Sales, ORVDA Dealer Members, and their respective subsidiaries, affiliates, advertising/promotion agencies and immediate household members are not eligible to enter (collectively, the “Contest Parties”).

3. How to Enter

- No purchase necessary.

- To obtain one (1) entry in the Contest, you must attend the Show in person and visit Keith’s Trailer Sales’ booth.

Complete and submit a ballot with your first name, last name, email address, and telephone number.

- By submitting a ballot, you agree to be legally bound by these Rules.

- Limit: one (1) entry per person and per household. Duplicate or fraudulent entries may result in disqualification at ORVDA’s sole discretion.

Privacy Disclaimer: By entering, you consent to your information (name, email, **etc.**) being shared with both ORVDA and Keith’s Trailer Sales for the purposes of contest administration and future communications.

You will be provided a clear opt-out option for receiving promotional communications at the time of entry and in subsequent communications.

4. Prize

There will be one (1) prize available, consisting of:

- One (1) 2026 Coachmen Catalina 134BHSX travel trailer (the “Trailer”) as displayed at the Show.

- Approximate retail value: as per manufacturer's suggested retail price at time of **the** contest, **is \$24,000** inclusive of destination (PDI)/freight charges and all applicable government fees and taxes.

General Conditions of the Prize:

1. The Trailer must be accepted as awarded and is not transferable, assignable, or convertible to cash (except as may be specifically permitted by ORVDA in its sole and absolute discretion).
2. No substitutions are permitted, except solely at ORVDA's option. ORVDA reserves the right at any time to substitute the Trailer for any reason with a prize of equal or greater retail value, including, without limitation, but at ORVDA's sole and absolute discretion, a cash award.
3. Colour and other specifics of the Trailer will be at the sole and absolute discretion of ORVDA and subject to availability.
4. Manufacturer's standard warranty, if any, applies to the Trailer only.
5. Upon notification, the confirmed winner will be required to personally take delivery of the Trailer from Keith's Trailer Sales or another location within Ontario reasonably close to his/her place of residence in Ontario as determined by ORVDA, in its sole and absolute discretion. The winner will be required to present adequate personal identification (in a form acceptable to ORVDA, including government-issued photo identification).
6. The Trailer will not be released unless and until the confirmed Prize winner first shows proof (in a form acceptable to ORVDA) of having a valid driver's license in Ontario and proof of satisfactory automobile insurance.
7. The confirmed winner is solely and completely responsible for all expenses not included in the Prize description above, including, but not limited to: registration and license fees, additional insurance, additional accessories, any warranty, hitch/towing mechanism, fuel, and all Trailer maintenance after delivery.

Important Note: The approximate retail value of the Prize noted above is current as of October 2025. Under no circumstances will any difference between the actual retail value of the Prize at the time of Prize fulfillment and the approximate retail value of the Prize **during the Show** be awarded. For the avoidance of doubt, the Prize consists of the Trailer itself and not the actual value of the Trailer.

None of the Released Parties (as defined below) makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any

legal or equitable remedy from ORVDA and/or any of the other Released Parties should the Prize fail to be fit for its purpose or is in any way unsatisfactory.

5. Random Draw

On October 21, 2025 (the "Draw Date"), one (1) eligible entrant will be selected by random draw from among all eligible entries received in accordance with these Rules.

The odds of winning depend on the number of eligible entries received in accordance with these Rules from the beginning of the Contest Period.

ORVDA or its designated representative will make a minimum three (3) attempts to contact the selected entrant by telephone **and**/or email (using the information provided at the time of entry) within five (5) business days of the Draw Date (the "Notification").

If the selected entrant cannot be contacted within five (5) business days of the Draw Date, or if there is a return of any Notification as undeliverable or if the selected entrant fails to correctly answer the skill-testing question; fails to return the properly executed Contest documents within the specified time; and/or cannot accept the Prize as awarded for any reason; then he/she will be disqualified (and will forfeit all rights to the Prize).

ORVDA reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such new eligible entrant).

6. Winner Confirmation

NO ONE IS A WINNER UNLESS AND UNTIL ORVDA OFFICIALLY CONFIRMS HIM/HER AS A WINNER IN ACCORDANCE WITH THESE RULES.

Before being declared a confirmed winner, the selected entrant must first:

- (a) reply to the Notification within 5 days of the date of the contact as set out above;
- (b) correctly answer, without mechanical or other aid, a time-limited, mathematical skill-testing question, posed in person or by telephone at a mutually convenient time;
- (c) execute and return within 10 days of it being sent, the Declaration of Compliance with Consent Rules and Liability/Publicity Release confirming his/her understanding of, compliance with and acceptance of these Contest Rules and acceptance of the Prize and a release of all liability satisfactory to ORVDA, releasing the Released Parties from any liability arising from or connected with the Contest or the awarding or accepting or using or misusing of any aspect of the Prize;
- (d) execute and return within 10 days of it being sent, the Publicity Release consenting to ORVDA's use of entrant's name, city of residence and photograph or other likeness for advertising and publicity without further notice or compensation.

The name of the winner may be posted at any website operated by or on behalf of ORVDA or in social media for or on behalf of ORVDA and to the public in general for a period after the Contest Period.

If the eligible winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by ORVDA in its sole and absolute discretion), then he/she will be disqualified (and will forfeit all rights to the Prize) and ORVDA reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible entries registered in accordance with these Rules during the Contest Period.

7. Release of Liability

ORVDA and Keith's Trailer Sales and each of their respective parent companies, subsidiaries, affiliates, dealers, advertising/promotion agencies and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest and their respective **shareholders**, directors, officers and agents (collectively, the "Released Parties") shall not be liable for the failure of any Entry to be registered, received or recorded and for any lost, stolen, delayed, damaged, misdirected, late or destroyed Entries (all of which are void).

The Released Parties will not be liable for any: failure of or problems with the Internet; problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment or software, or mail delivery; failure, interruption or delay of any entry or notice (including content download) or email or mail to be transmitted or received or processed, including failure resulting from technical, human or other error or theft; technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to an entrant's computer or to any other individual's computer (or any information/data stored thereon) related to or resulting from participating in or downloading any material, regarding the Contest or the Prize; the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; any communication not received for any reason, including without limitation due to an entrant's email filter, email system, internet connection or telephone voicemail services; and late, lost, misdirected or unsuccessful efforts to notify a potential winner.

ORVDA reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of ORVDA that interferes with the proper conduct of this Contest as contemplated by these Rules.

8. Dispute Regarding Time

In the event of a dispute, entries will be deemed to have been submitted when the registration process is completed during the Contest Period.

The sole determinant of the time for the purposes of a valid entry in this Contest will be ORVDA.

9. Inappropriate Conduct

ORVDA reserves the right, in its sole and absolute discretion, to disqualify any entrant it finds to be tampering or attempting to tamper with the entry process or the operation of the Contest or the Prize or otherwise acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person.

Any attempt by an entrant or any other individual to undermine the legitimate operation of this Contest in any way (as determined by ORVDA in its sole and absolute discretion) may be a violation of criminal and/or civil laws. Should any such attempt be made, ORVDA reserves the right to seek remedies and damages to the fullest extent permitted by law.

10. Personal Information and Privacy

By entering the Contest, entrants consent to the collection, use and disclosure of their personal information for the purpose of administering the Contest by ORVDA and Keith's Trailer Sales.

With the consent obtained during the Contest entry registration, ORVDA and Keith's Trailer Sales will also use your personal information to send you, including electronically, information about products, services, recreational vehicles and trailers, and promotional offers. At any time, the entrant may unsubscribe to such information.

Entrants may be given the option to receive commercial emails and/or other electronic communications from ORVDA, Keith's Trailer Sales or other parties; however, eligibility to participate in this Contest is not dependent upon an entrant's consent to receive any such emails and communications, and consenting to receiving such emails and communications will not impact an entrant's chances of winning.

ORVDA will not send informational or marketing communications to entrants, unless entrants expressly consent to receive such communications through an opt-in mechanism. Entrants may at any time opt out of receiving such materials by following the unsubscribe instructions provided at the bottom of any of these communications.

11. Rules Govern

In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and disclosures or other statements contained in any Contest related materials, including, without limitation, the Contest entry registration, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

ORVDA reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these

Rules, to the extent deemed necessary by ORVDA, for purposes of verifying compliance by any entrant, Entry and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of ORVDA, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules or for any other reason.

12. Miscellaneous

All Entries become the property of ORVDA and will not be returned, deleted or eliminated at the request of the entrant.

This Contest is subject to all applicable federal, provincial and municipal laws. This Contest, and all issues concerning the construction, validity, interpretation and enforceability of these Contest Rules and any other contract terms, are governed by the laws of the province of Ontario and, by registering for an entry or accepting the Prize, each entrant submits to the exclusive personal jurisdiction and venue of the courts of Ontario.

By participating in this Contest, you are agreeing to be legally bound by the terms and conditions of these Contest Rules and all decisions of ORVDA, which shall be final and binding in all matters relating to the Contest and the awarding of the Prize.

ORVDA reserves the right, in its sole and absolute discretion, to cancel, terminate, amend or suspend this Contest, or to amend these Rules, without prior notice or obligation, in the event of any accident, printing, administrative or other error of any kind or for any other reason, at any time and in any way, without prior notice.

Without limiting the foregoing, if for any reason the Contest is not capable of running as originally planned, ORVDA reserves the right to terminate the Contest and may conduct, in its sole and absolute discretion, a random draw from all eligible entries registered prior to the date of termination.

This Contest is void in Quebec and where prohibited by law. Residents of the province of Quebec are not eligible. This Contest is for residents of the province of Ontario only.

ANYONE DETERMINED TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF ORVDA AT ANY TIME.